



The Power of Our Community,
The Voice of Change

40th
Anniversary
Gala

Saturday, April 10, 2021
Blue Ocean Event Center
4 Ocean Front North
Salisbury, MA 01952

Program Book Advertising Guidelines:

Ad Size	Ad Dimensions	Press-Ready
Full-page	5 in (w) x 8 in (h)	\$ 1,000
Half-page	5 in (w) x 3.875 in (h)	\$ 600
Quarter-page	2.312 in (w) x 3.875 in (h)	\$ 400

Submitting Ads

All ads should be submitted in digital form via email.

Resolution: 300 DPI

Color: Four Color Process (CMYK) for best quality

File Format: High Resolution PDF (recommended), EPS, or JPG. Please ensure all fonts are converted to outlines, and images are embedded.

10% off your Custom Sponsorship Advertisement created by Blue Bumble Creative. Please contact Jenn Richardson at jenn@bluebumble.com or 978.250.5553.

Advertising Contact & Deadline:

Contact: Sheila Hegarty | shegarty@nilp.org | 978-687-4288 x 162

Deadline: September 24, 2021

Company Name: _____

Contact Name: _____ Phone: _____

Address: _____

City/Town: _____ State: _____ Zip code: _____

Ad Size:

Full-page Half-page Quarter-page Total Cost _____

Signature _____ Date _____

Please make checks payable to: Northeast Independent Living Program, Inc.

Please mail payments to: Sheila Hegarty | 20 Ballard Rd., Lawrence, MA 01843

We accept all major credit cards www.nilp.org/gala